

DOCKYARD
MAGAZINE
Marine & Renewables Journal



2021
MEDIA PACK

www.dockyard-mag.com

6,950 printed copies of this magazine are circulated across the UK.

The Dockyard digital edition has a worldwide coverage of 12,746 readers, giving industry professionals, wherever they are based, the opportunity to subscribe to and read the publication.

The website features continuous newsfeeds and industry relevant information.

Hyper-linked web banners are readily available on the site from as little as £50 per month depending on dimensions.

215w x 55h = £50 + vat per month

215w x 135h = £60 + vat per month

Accepted Formats

Artwork to be supplied print-ready with 3mm bleed and image resolutions of at least 300dpi.

Alterations are charged. Design rates set at £60ph.

We accept most file types as well as documents for programs such as:

Photoshop

Illustrator

InDesign

Files should be sent to Michael Hayes,
design@dockyard-mag.com
or via Dropbox, WeTransfer, or any other FTP server.

Advertising Rates for 2021

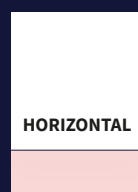
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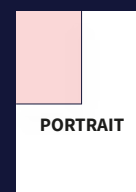
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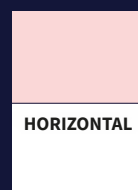
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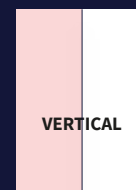
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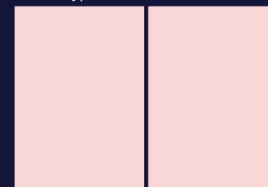
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Dockyard Marine & Renewables Journal 2021

Circulation Breakdown

Dockyard Magazine is read by marine industry professionals around the world. It touches on the latest product innovations, news and technical developments, plus in-depth industry specific features.

With 6,950 printed copies of the magazine distributed to a controlled circulation across the UK, we reach out to all the major decision makers who have a buying and/or specifying responsibility for products and services within the marine industries.

A digital edition is also available on our website:
www.dockyard-mag.com

JOB FUNCTION	%	QTY
Directors/Senior Management	28.7%	1,995
Buyers/Specifiers	27.9%	1,939
Consultants/Contractors	19.4%	1,348
Operational/Facilities Managements	11.2%	778
Maintenance	6.8%	473
Other	6.0%	417
TOTAL		6,950










READER TYPE*	%	QTY
Vessel Buyer/Operator	59%	4,101
Windfarm/Offshore	48%	3,336
Boat Builder	36%	2,502
Boat Services	28%	1,946
Dockyard Services	24%	1,668
Vessel Design	19%	1,321
Other	6%	417

**A reader may relate to more than one category*

Breakdown of Digital Circulation by Area








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	AREA	PERCENTAGE	QUANTITIES
	UK	52.96%	6,750
	Netherlands	9.27%	1,182
	Scandinavia	8.98%	1,145
	Germany	8.62%	1,099
	Belgium	8.10%	1,032
	Estonia	5.24%	668
	Turkey	2.71%	345
	Other EU	2.45%	312
	Non Europe	1.67%	213

2021 Editorial Schedule






January

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers






February — SMM Show Issue

-  Lifting & Deck Equipment
-  Marine Finance, Insurance & Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions

March — Oceanology Show Issue TBC

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion






April — Ocean Business Show Issue

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers





May — Seawork Preview

-  Lifting & Deck Equipment
-  Marine Finance, Insurance and Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions






June — Seawork Show Issue

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion






July

-  Lifting & Deck Equipment
-  Marine Finance, Insurance and Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions



August

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion






September — Offshore Europe Show Issue

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers






October — Offshore Energy Show Issue

-  Lifting & Deck Equipment
-  Marine Finance, Insurance and Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions

November — METS Trade Show Issue

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion

December

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers

Please contact Alex Wetton or Rob Taylor with any queries regarding any advertising or editorial queries 01634 568926 / 568927

DOCKYARD

MAGAZINE

Marine & Renewables Journal

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